

# Nutri-Grade label

Mandatory labelling

Advertising prohibition



## Step 1: Free Sugar (grams per 100ml)

Drinks fall into specific grades based on free sugar level

≤1 and no sweetener

>1 to 5

>5 to 10

>10

## Step 2: Saturated Fat\* (grams per 100ml)

Saturated fat thresholds are layered on

≤0.7

≤1.2

≤2.8

>2.8

Proportion of products

8%

16%

50%

26%

Proportion of sales

18%

11%

51%

20%

Examples



- Water
- Unsweetened teas
- Skimmed milk
- Unsweetened plant-based milk



- Low-fat milk
- Diet drinks
- Low sugar and fat 3-in-1 beverages



- Full-fat milk
- Flavoured milk
- 3-in-1 beverages



- Soft drinks
- Energy drinks
- 100% juices
- Juice drinks
- High fat 3-in-1 beverages

NOTE: The label design may be subject to changes. \*Saturated fat will result in 'downgrading' only if thresholds are exceeded. No improvement of grade is allowed.